

## **Auburn Endurance Capital Committee Meeting Minutes 6/26/2013**

Date/Time: June 26, 2013, 10:00 a.m.

Location: Auburn City Hall, Rose Room

Present: Cynci Calvin, Lisa Kodl, Harvey Roper, Colleen Conley, Bob Snyder

Guests: Sheryl Petersen (Auburn Recreational District), John Mackey (webmaster), Alexandra Carnahan (Auburn Zombie Run)

**Quorum:** Present

### **Public Comment**

- Bob Snyder reported on Adventure Auburn's group visit with Moaning Caves (Murphy's) owner at Monkey Cat Restaurant. Included a tour of the canyon including Mammoth Bar and the Quarry Road Trail caves. Two components: adventure activities and tours. Opportunities for zip lines and cave drops. Develop partnership with State Parks, Bureau of Reclamation, ARD, Protect the American River Canyon.

**May 14, 2013 Minutes:** Unanimously approved.

### **Trail User Agreement**

- Need to move this up on the AECW meetings' agendas
- Start thinking about a plan with timeline for components, meetings, etc.

### **ARD/Endurance Challenge Partnership**

- Should it be named Auburn **Fitness** Challenge 100?
- Focus on the number "100": do not use hours or miles – could be either.
- Sponsors needed
  - Will keep it a "no fee" program
  - Pay for printing costs, awards, celebration/recognition barbecue
  - Bring in schools
  - Harvey Roper volunteered to seek sponsors.
  - Let Bob Miller, Steve Holden and Bob Snyder know we are looking for sponsors.
- Focus on the number "100": Do not use hours or miles – could be either.
- Timeline
  - Will be previewed in September, 2013 Guide
  - Will be featured in January, 2014 Guide
  - Sheryl needs verbiage and logo for September ARD preview by early July 10
  - Updated verbiage Oct. 31 for January 2014 Guide
- Awards
  - TBD
  - Best to do one size fits all: hats?
  - Recognition on website and at barbeque

### **Event Updates**

- Western States 100-Mile Endurance Run
  - Auburn Endurance Capital Committee to sponsor the "Where's My Runner" Tent at the finish
  - Bob Montuori to help with computers
  - Lisa Kodl will loan easy up tent from Auburn Bike Works
  - Cynci to get tent, banner, supplies set up and taken down.
- Auburn Zombie Run report from Alexandra Carnahan
  - Facebook page: <https://www.facebook.com/AuburnZombieRun>
  - Website: <http://www.auburnzombierun.com/>

- Date: October 26; registration to open mid-July.
- Goal: 3,000 entrants
- Kids Run and Adults run
- Start and finish at Auburn Recreational District Park off of Racetrack.
- Good reason for Auburn Endurance Capital Committee to get working on helpful check lists for event managers.

#### **AECW Website Renovation – John Mackey**

- John MacKey has his insurance set up but is still waiting for confirmation and final contract from City of Auburn.

Meeting adjourned at 11:30 a.m.

Next meeting TBA

#### **Tentative Agenda**

- Establish a quorum
- Public Comment
- Approve the June 26, 2013 meeting minutes
- Plan for creating a Trail Usage Agreement
- Plan for creating an Event Managers Check List
- Update on ARD/Endurance Challenge partnership
- Website updates
- Event updates